

# WOMEN IN BUSINESS

## ***Got QuickBooks or Peachtree?***



**M**ost business owners consider book-keeping their least favorite task—even if they own the most sophisticated software, like QuickBooks or Peachtree. Lynn Ailsworth of Ailsworth Accounting & Software Solutions understands that crunching numbers isn't everyone's idea of a good time. But it is for her!

"I love helping my clients understand their accounting software so they can maintain their books more efficiently," Lynn says. "This gives them more time to focus

on doing what they do best!"

Lynn started her business five years ago after working in the accounting field for more than two decades. Since then, she has assisted over 485 clients. Approximately one half of Lynn's business involves teaching clients how to use their accounting software properly including customizing it to their needs, while the other half is helping them understand accounting and ensuring their financial statements and other reports are accurate.

Her clients appreciate Lynn's non-intimidating teaching style and in-depth knowledge of the software. One client recommends Lynn for her "patient instruction, guidance, and thoroughness." Another says, "Thanks for making accounting fun!" Many of Lynn's clients have referred her to others—which she believes is a testament to her ability to provide them value.

Whether you are a brand new business or have been in business for several years, Lynn can help you accomplish your goals when it comes to working with QuickBooks and Peachtree. "I am passionate about helping your business succeed," says Lynn. \*

***Ailsworth Accounting & Software Solutions***  
***Serving Hampton Roads***  
***757-503-4404***

[www.ailsworthaccounting.com](http://www.ailsworthaccounting.com)